



---

## **2<sup>nd</sup> EAST AFRICAN BUSINESS & ENTREPRENEURSHIP CONFERENCE & EXHIBITION**

**14<sup>th</sup> to 16<sup>th</sup> November 2017,  
Serena Hotel, Dar es Salaam, Tanzania**

*Accelerating Industrialization, Innovation and Investment in the EAC*

---

# **Tentative Programme**

## We would like to thank our sponsors and partners



### Investment Agencies:



### National Focal Points:



### Partners:



Strathmore Business School



## Monday, 13th November 2017

14:00 – 20:00 **Delegates Arrival & Early Registration**

## Tuesday, 14<sup>th</sup> November 2017

08:00 – 09:30 **Registration and Networking Coffee**

10:00 – 12:30 **Opening Ceremony**

Auditorium

Moderator

**Mr. Laban Cliff**

NTV, Kenya

Welcome

**Mr. Jim Kabeho**

Chairman, East African Business Council

Introduction

**Dr. Reginald Mengi** (tbc)

Chairman, Tanzania Private Sector Foundation

Executive Chairman, IPP Group, Tanzania

*"Creating an enabling environment for business to foster industrialization, Innovation and Investment in the EAC"*

Official Addresses

**Hon. Amb. Liberat Mfumukeko**

Secretary General

East African Community

**Hon. Charles Mwijage** (tbc)

Minister for Industry, Trade and Investment, United Republic of Tanzania

**Amb. Dr Augustine Mahiga** (tbc)

Minister for Foreign Affairs, Regional, East African and International Cooperation, United Republic of Tanzania

Keynote address by chief guest

**H.E. Dr. John Pombe Joseph Magufuli** (tbc)

President of the United Republic of Tanzania

12:30 – 13:00 **Group photo, joint visiting of the exhibition and press briefing**

13:00 – 14:00 **Lunch & Networking**

14:00 – 16:00 **Towards a single EAC investment destination**

Auditorium

Chair

**Dr. Samuel Nyantahe**

Chairman, Confederation of Tanzania Industries

Keynote presentation

**Mr. Charles Omusana** (tbc)

Principal Economist Investment Promotion and Private Sector Development  
East African Community (EAC) Secretariat

Discussants

**Mr. Jean Claude Cibogoye**

Burundi Investment Promotion Authority

**Dr Moses Ikiara**

Managing Director, Kenya Investment Agency

**Hon Claire Akamanzi** (tbc)

Chief Executive Officer, Rwanda Development Board, member of the Cabinet

**Mr. Geoffrey Idelphonce Mwambe**

Executive Director, Tanzania Investment Center

**Ms. Jolly Kamugira Kaguhangire** (tbc)

Executive Director, Uganda Investment Authority

**Mr. Salum K. Nassor** (tbc)

Executive Director, Zanzibar Investment Promotion Authority

16:00 – 16:30 **Launch of the new GIZ-BDI-EABC-Project “Creating Perspectives  
Business Development”**

**Hon. Christophe Bazivamo**

Deputy Secretary General Productive and Social Sectors  
East African Community (EAC) Secretariat

**Mr. Ernst Hustaedt**

Country Director, GIZ, Tanzania

Introduction to the project

Launch of the project

17:00 – 19:00

**Cocktail Reception**

**Wednesday, 15th November 2017**

08:30 – 10:00

Auditorium

**Health Entrepreneurship: “The role of the private sector in East Africa”**

Chair

**Prof. Gibson Kibiki** (tbc)

Executive Secretary, East Africa Health Research Commission (EAHRC)

Keynote presentation

**Dr. Amit Thakker**

Chairman, East African Health Platform

Panelists

**Dr. Cleophas Mailu (EGH)** (tbc)

Cabinet Secretary, Ministry of Health, Republic of Kenya

**Mr. Chispinius Onyancha**

Executive Director, creative DNA, Uganda

**Hon. Dr. Jane Ruth Aceng** (tbc)

Minister for Health, Republic of Uganda

**Mr. Bob Collymore** (tbc)

Chief Executive Officer, Safaricom

**Hon. Dr. Diane Gashumba (MD), M(ped)** (tbc)

Minister for Health, Republic of Rwanda

10:00 – 11:30  
Auditorium

**ICT: “The role of ICT in driving EAC regional integration”**

Chair

**NN.**

Keynote presentation

**Mr. Robert Ford**

Chief Coordinator, Northern Corridor Technology Alliance

Panelists

**Mr. Nicholas Nesbitt**

Managing Director, IBM Central and East Africa, Kenya

**Mr. Emmanuel Tarus Cheburet**

Senior Manager-Regulatory Economics & Public Policy, Safaricom, Kenya

**Ms. Mary Mwangi**

Chief Executive Officer, Data integration Ltd

**11:30 - 12:00**

**Networking Coffee Break**

12:00 – 13:30

**Parallel Sessions**

Room 1

**Urbanization: “Smart investments in smart cities”**

Chair

**Mr. Godfrey Simbeye**

Executive Director, Tanzania Private Sector Foundation

Keynote presentation

**Mr. Ali Mufuruki**

Chief Executive Officer, Infotech Investment

Panelists

**Eng. Laetitia Mulamula**

Director of Infrastructure Development for the Africa Region, Tetra Tech Inc.

Co-Founder, East African Diaspora Business Council, USA

**Dr. Johansein Rutaihwa**

EAC-UNIDO Programme Coordinator, EAC Secretariat

**Mr. Pascal Nyamurinda**

Mayor, Kigali City

Room 2

**Creative Industry: "Patents and copy rights"**

Chair

**Mr. Bemanya Twebaze**

Registrar General, Uganda Registration Services Bureau

**Ms. Maria Sarungi Tsehai**

Director of Production, Compass Communications Company, Tanzania

Keynote Presentation

**Mr. Thomas "Big Ted" Kwaka**

Director Brand Strategy and Events, State House, Kenya

*"The relevance of the creative industry for socio-economic growth in the EAC"*

Panelists

**Mr. George Gachara**

Managing Partner, HEVA

**Mr. Edward Sigei** (tbc)

Chief Executive Officer Kenya Copyright Board

**Ms. Ayeta Wangusa**

Executive Director CDEA/Africa Coordinator IFACCA

CDEA-Culture and Development East Africa

**Ms. Doreen A. Sinale**

Chief Executive Officer, Copyright Society of Tanzania (COSOTA)

**Mr. Elema Halake**

Executive Director, Kenya Anti-Counterfeit Agency

Room 3

**Trade and Gender: “Scaling up the contribution of women entrepreneurs in the regional and international trade”**

Chair

**Ms. Dorothy Tuma**

Chairperson, East African Women in Business Platform

Keynote presentation

**Ms. Agatha Nderitu**

Managing Consultant, AfriTrade & Enterprise Advisory Services

Panelists

**Ms. Laura Akunga**

Chief Executive Officer, Benchmark Solutions Ltd., Kenya

**Dr Gudula Basaza**

Chairperson UWEAL, Uganda

**Ms. Jessie Kalisa Mmutoni**

Chief Executive Officer, G-Mart Ltd, Rwanda

**Ms. Julia Lipowiecka**

Executive Director, Sauti, Kenya

**13:30 – 14:30**

**Lunch & Networking**

14:30 – 16:00

**Parallel Sessions**

Room 1

**Cotton and textiles: “Creating synergies between local cotton and textiles industry and the untapped markets of the region”**

Chair

**NN**

Keynote presentation

**Mr. Seth Twum-Akwaboah**

Chief Executive Officer, Association of Ghana Industries (AGI), Ghana

Panelists

**Mr. Mohamed Dewji** (tbc)



Chief Executive Officer, MeTL

**Mr. Sunny Dolat**

Creative Strategist and Board Member, HEVA Fund, Kenya

**Mr. Adam Zuku** (tbc)

Executive Secretary, TEGAMAT

**Mr. Mustafa Hassanali**

Founder, Swahili Fashion Week

**Eng. Jennifer Gache**

Senior Industrial Engineer, EAC Secretariat

Room 2

**Agribusiness: "From subsistence agriculture to commercial agriculture"**

Chair

**Mr. Audace Ndayizeye** (tbc)

President, Burundi Federal Chamber of Commerce and Industry

Keynote presentation

**NN**

Panelists

**Mr. Jim Kabeho**

Chairman EABC

Director Madhvani Group

**Prof. Nuhu Hatibu** (tbc)

Chief Executive Officer, Kilimo Trust Tanzania Ltd

**Mr. Felix Masha** (tbc)

Vice Chair, EABC

**Dr. Ali-Said Matano** (tbc)

Executive Secretary, East African Community Lake Victoria Basin Commission

**Ms. Jane Mutiso** (tbc)

Horticulture

**16:00 – 16:30**

**Networking coffee break**

16:30 – 18:00  
Auditorium

**E-Commerce: “Increasing market access and optimizing business models through e-commerce”**

Chair

**Mr. Hafiz Juma**

General Manager, AIM Group, Tanzania

Keynote presentation

**Dr. Tunc Uyanik**

Chief Executive Officer, World SME Forum, Turkey

Panelists

**Mr. Al-Amin Kheraj**

Chief Operational Officer, Jumia, Tanzania

**Mr. Alain Nkizamurego**

Co-founder & Director, Made in Rwanda Online, Rwanda

**Thursday, 16<sup>th</sup> November 2017**

**09:00 – 10:30**  
Auditorium

**Banking and Finance: “Available Financing Opportunities for innovative projects”**

Chair

**Mr. Abdi Mohamed** (tbc)

Chief Executive Officer, Barclays Bank, Tanzania

Keynote presentation

**Mr Charles K. Langat** (tbc)

Acting Chief Financial Officer, KCB Bank Group Tanzania

Panelists

**Mr. Rajiv Ranjan** (tbc)

Chief Operational Officer, Alliance Insurance Corporation, Tanzania

**Ms. Jacqueline Woiso** (tbc)

Chief Executive Officer, Bank M Tanzania plc

**Dr. Charles Kimei** (tbc)  
Chief Executive Officer, CRDB

**Mr. Gift Shoko** (tbc)  
Chief Executive Officer, CBA

10:30 – 11:00

### **Networking Coffee Break**

11:00 – 12:30  
Auditorium

### **Start-Up Corner: “The role and potential of hubs, labs and centers of excellence”**

Chair

**Ms. Fortunate Muyambi**

Principal Officer Innovation, Technology Development and Acquisition  
East African Science & Technology Commission (EASTECO)

Keynote presentation

**Mr. George Mulamula**

Chief Executive Officer & Founder, Dar es Salaam Teknohama Business Incubator, Tanzania  
*“The capacities of regional think tanks and how to connect them”*

**Ms. Joyce Kevin Abalo Kimaro**

Senior Advisor, IIDEA, Tanzania

12:30 – 13:30

### **Closing Ceremony**

Recommendations

**Ms. Lilian Awinja**

Executive Director, East African Business Council (EABC)

Vote of thanks

**Mr. Felix Masha**

Vice-Chairman, East African Business Council (EABC)

Closing remarks

**NN**

Minister

**13:30 – 15:00**

**Lunch & Networking**