



INFORMATIVE BUSINESS LUNCHEON

“Embedded and Mobile Systems Leading the Way to Industrialization”

Tamarind Tree Hotel in Nairobi, Kenya on November 15, 2018 from 9:00 – 14:30 h

INVITATION

The East African Community Partner States aspire to transform their economies to a modern and industrialised status. To address the challenges of industrial development in the region, it gets more and more important to foster technological advancements. Embedded and mobile systems play a significant role in advancing the industrial sector as they are used for industrial automation, banking systems, and surveillance, just to mention a few areas of applications. It is therefore crucial to enhance capacity development in the field of embedded and mobile systems in East African countries.

Under its ‘Strategic partnership for a Digital Africa’ initiative, the German Federal Ministry for Economic Cooperation and Development (BMZ) is funding the establishment of a regional Centre of Excellence in the field of Information and Communication Technology (CENIT@EA). The Nelson Mandela African Institution of Science and Technology (NM-AIST) together with the Carl von Ossietzky University of Oldenburg are the setting up the centre in Arusha / Tanzania. CENIT@EA pursues: (i) to set up a needs-driven Master program in “Embedded and Mobile Systems” (MSc EMoS) and (ii) to offer study and training courses geared towards the needs of the private and public sector in East Africa.

CENIT@EA, the **East African Business Council (EABC)** together with the **Kenya Private Sector Alliance (KEPSA)** and the **Kenya Association of Manufacturers (KAM)** are proudly inviting you to an *Informative Business Luncheon* on the topic ‘*Embedded and Mobile Systems Leading the Way to Industrialization*’.

The event is mainly aimed at executive or technical managers from the private sector in Kenya, whose companies are active in manufacturing, production, IT services or telecommunications, as well as representatives of national associations in these sectors. The goal of the event is to gain an up-to-date understanding in the field of ICT and to initiate an exchange on areas of cooperation between the private sector, associations, and CENIT@EA.

The event will take place in the morning of November 15, 2018 at the Tamarind Tree Hotel in Nairobi, Kenya. Please find attached the tentative program as well the rationale for this event.

We look forward to receiving in due course **confirmation of your participation** on attached registration form, **preferably before November 08, 2018**, so that further communication may be shared with you.

Please accept the assurance of our highest consideration

Prof Emmanuel Luoga
Vice Chancellor
Nelson Mandela African Institution of Science
and Technology Arusha

Hon. Peter Mathuki
Ag. Executive Director
East African Business Council (EABC)



INFORMATIVE BUSINESS LUNCHEON NAIROBI
at Tamarind Tree Hotel Nairobi / November 15/ 9:00 – 13:00

PROGRAMME (Draft)

09:00 – 09:30	REGISTRATION
09:30 – 09:45	WELCOME Representative of Kenya Private Sector Alliance (KEPSA) Moderation by Angelika Farhan-Reimpell / EABC
09:45 – 10:00	INTRODUCTION <i>'Embedded and Mobile Systems Leading the Way to Industrialization'</i> Dr Shubi Kaijjage Dean/School of Computational Communication Sciences and Engineering (CoCSE) Nelson Mandela African Institution of Science and Technology (NM-AIST) Arusha
10:00 – 10:45	KEY NOTE <i>'Innovative Software for Business Development'</i> Philipp Hennes Sr Product Owner, Innovations, The PeakLab GmbH + Co KG Oldenburg / Germany
10:45 – 11:15	COFFEE / TEA BREAK
11:15 – 11:45	INPUT Centre of Excellence for IT in East Africa (CENIT@EA) <i>'Opportunities, Tasks and Challenges of Close Cooperation between Business and University'</i> Dr. Dina Machuve Deputy Centre Director II, Industrial Liaison and Outreach Coordinator, Lecturer for Information and Communication Science and Engineering at NM-AIST
11:45 – 13:00	ROUND TABLE DISCUSSION on opportunities for cooperation between private sector and CENIT@EA
13:00 – 13:15	CLOSING REMARKS N.N.
13:15 – 14:30	LUNCH Tamarind Tree Hotel Restaurant

