



EAST AFRICAN BUSINESS COUNCIL

Regional Apex Body of the Private Sector Associations and Corporates
in Burundi, Kenya, Rwanda, South Sudan, Tanzania & Uganda

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Our Ref: EABC/ED/VOL4/2018/498
28th March, 2018

Dear EABC Member,

RE: INVITATION TO JOIN EABC BUSINESS DELEGATION TO BERLIN, GERMANY FOR THE GERMAN – EAST AFRICAN BUSINESS & INVESTMENT DAY

Receive cordial greetings from the East African Business Council (EABC) Secretariat.

Last year, EABC has entered into a partnership with the German-African Business Association (Afrika Verein der Deutschen Wirtschaft). The aim of the collaboration is to set up an EAC-German Advisory forum, a dialogue platform through which we can enhance trade and investment between EAC and Germany. Following the Steering Committee in Nairobi last year, the parties agreed to organize the Germany– East African Business and Investment Day, which is scheduled for the 15th of May 2018 in Berlin, Germany.

We would like to encourage you to participate in this event and take the opportunity to register and join the East African Business Delegation, which will be spearheaded by the Deputy Secretary General, Productive and Social Sector of the EAC, Hon. Christopher Bazivamo and EABC Chairman Mr. Jim Kabeho.

We have attached a draft program which indicates the topics. Kindly let us know, should you be interested in a speaking slot on one of the panel sessions on: transport, logistics, infrastructure, healthcare and pharmaceuticals, agri-business or manufacturing. As co-organizers we are keen to ensure maximum value during your visit in Germany. Should you be interested to meet/visit specific companies or potential business partners for individual B2B, we will be happy to help you identify the right candidates and organize those meetings.

On the 16th May 2018, the delegation will jointly visit the Federation of German Industries (BDI) at their headquarters in Berlin.

The travel dates for the delegation are arrival latest on 14th May and departure earliest on 16th May 2018. Individual B2B meetings around those dates are of course possible. Registration service-fee is \$100 for EABC members and \$200 for EABC non-members. This fee covers the 1 day conference and the exclusive benefits for members of the EAC/EABC Delegation such as the additional visit at BDI Headquarter and the support in arranging individual B2B., Delegates are expected to cover their own cost of travel, accommodation, ground transport, visa and insurance.

Registrations must be done until April 27th in order to leave enough time for individual preparations. EABC will provide a supportive letter for the Visa application.

The purpose of this communication is to request you to:

- Register and confirm your participation in the EAC/EABC Business Delegation
- Indicate your interest to speak on a panel at the German-East African Business and Investment Day
- Confirm if you are interested in individual B2B meetings and indicate your sector of interest

We have also invited the National Investment Promotion Agencies of the EAC region to attend and present the latest investment opportunities in the EAC Partner States on this high profile occasion.

We truly believe this is an excellent opportunity for you to get international exposure and strengthen your network with potential business partners and clients in Germany. Kindly note that seats and speaking slots are limited and will be given on a first-come-first-serve basis.

Please receive the assurance of our highest consideration!

With Kind Regards,



Lilian Awinja
Executive Director