



4th East African Annual Media Awards 2015



CALL FOR ENTRIES

The annual East African Media Awards is the premier regional competition for journalists, editors and commentators who cover/publish stories/articles/features and visual imagery promoting the East African Community (EAC) integration. Organised jointly by the EAC and the East African Business Council (EABC), the Awards are being held for the fourth time. The Awards aim at reinforcing the critical role of the media in driving the integration agenda and seek to reward, recognise and encourage journalistic talent across media platforms in the various aspects of regional cooperation. The EAC and EABC are proud to announce that submission of entries for the 4th East African Media Awards 2015 are now open.

Eligibility

The competition is open to all bona fide practising journalists/commentators from the East African Community Partner States (Burundi, Kenya, Rwanda, Tanzania, Uganda).

To qualify for the East African Media Awards 2015, all submissions must have been published or broadcast during the period 01st September 2013 – 15th December 2014.

How to apply

You can enter a maximum of three pieces per category; active website links for articles published online may be submitted by email, while print articles and radio/video clips may be submitted by email or post.

You may submit entries to any of the following categories (submission to more than one category is also allowed):

- 1) EABC Chairman's Award (Business Reporting);
- 2) Green Award (Environment Reporting);
- 3) Higher Education Reporting Award
- 4) Political Reporting Award
- 5) Agriculture and Food Security Award
- 6) Photography Award
- 7) Health Reporting Award
- 8) EAC Secretary General's Award (Overall Winner)
- 9) Women Economic Empowerment Award

Entries not originally published in English may be submitted but an accompanying English translation (for print/online articles and radio/TV scripts) must be provided.

Detailed information on each category, formats for submission, additional guidelines for entry and the entry form can be accessed online from the Awards link: <http://www.mediasummit.eac.int/>

Prizes

Prizes to be won include; cash prizes, Samsung tabs, camera, a trophy and a certificate, a week-long attachment to Communication EAC Secretariat. Do not miss out on this great opportunity.

Submission deadline

Entries must reach the EAC and EABC Secretariats by Friday 15th February 2015. Entries after this date shall automatically be disqualified. Submissions by email should be sent to mediacentre@eachq.org and copy MediaAwards@eabc-online.com

Submissions by post should be addressed to:

The Secretary General
East African Community Secretariat
ATTN: East African Media Awards 2015
P.O. Box 1096
Arusha, Tanzania