

## **WORLD EXPORT DEVELOPMENT FORUM 2018 – PROGRAMME**

Scaling Up through Trade: SKILL | Innovate | Connect

**TUESDAY, 11 SEPTEMBER 2018**

**9:00–10:00 OFFICIAL OPENING**

**10:00–11:30 PLENARY: JOBS OF TOMORROW, THROUGH TRADE**

Innovative partnerships are essential to develop more jobs, especially for youth. Skill development, technology, incubators and innovative financing are among the ways forward.

**YOUTH UNCONFERENCE**

**11:45–12:30 IN CONVERSATION: MENTORING YOUNG ENTREPRENEURS**

**12:30–13:15 IMAGINE A WORLD WITH NO BORDERS**

Young leaders share their vision for doing business across borders in a 'CFTA' world.

**13:15–15:00 LUNCH**

**15:00–16:30 PLENARY: TEARING DOWN TRADE BORDERS**

**Co-host:** TradeMark East Africa

What opportunities are opening up thanks to the Continental Free Trade Agreement? Businesses, governments and development agencies share how they scale up trade and investment, thanks to efficient infrastructure, technologies and policies.

**16:45–17:30 IN CONVERSATION**

**19:00 CULTURAL EVENING, HOSTED BY THE GOVERNMENT OF ZAMBIA**

**WEDNESDAY, 12 SEPTEMBER 2018**

**9:00–10:15 PLENARY: AGRICULTURE TO AGRIBUSINESS:  
REDUCING RISKS, INCREASING RETURNS**

Consumers and retailers want agribusiness value chains to deliver quality, sustainability and a fair price. Countries of origin seek good returns, job creation and reduced climate and price volatility. How can we have both and ensure that more value is retained in countries?

**10:15–11:00 IN CONVERSATION: CLIMATE CHANGE RESPONSES OR PACKAGING**

**11:00–11:30 NETWORKING BREAK: DISCOVER YOUR HOSTS**

Coffee tasting from Zambia; Discover the SME Trade Academy

**11:30–12:30 SOCIAL ENTREPRENEURS: PITCH YOUR IDEAS**

Finalists of the Young Social Entrepreneurs Competition will pitch their business cases live on stage to a jury of experts.

**12:30–14:00 LUNCH**

**14:00–15:30 GOING GREEN: WHO WILL FINANCE SMES**

This session explores how to forge synergies between public and private institutional players, and reach the enterprises to ensure green production. Aspects of both debt and equity financing will be addressed.

**15:45–16:45 REDUCING RISKS FOR INVESTORS IN AFRICA**

While African SMEs contribute about 80% of jobs on the continent, they lack seed funding to supply global supply chains. This session looks at public-private partnerships and tools to reduce risk for investors in Africa.

**16:45–17:30 CLOSING SESSION**

The co-hosts announce the winner of the entrepreneurs' competition as well as the next WEDF host.