

HIGH LEVEL EAST AFRICAN BUSINESS & INVESTMENT SUMMIT 2023

Theme: Private Sector Driven Regional Intergration for Increased Intra-African Trade & Inverstment



DRAFT PROGRAM
EVENT: EAST AFRICAN BUSINESS & INVESTMENT SUMMIT
Theme: Private Sector Driven Regional Integration for Increased Intra- African Trade and Investment
Speke Munyonyo Hotel in Uganda.

Date: 31st August- 1st September 2023

www.eabc-online.com/businesssummit/

Day 1 (31st August 2023)	
08:00-9:00	Accreditation & Registration + Entertainment
	Program Director Mr. Samson Kasumba Short video from investment promotion authorities, Afreximbank, GIZ, EAC, EABC + Sponsors
09:00 – 10:30	Official Opening Session (Uganda & EAC Anthem Played) Welcoming Remarks: <ul style="list-style-type: none"> • Mr. John Bosco Kalisa, Chief Executive Officer, East African Business Council (EABC) - Setting the Scene

	<ul style="list-style-type: none"> • Mr. Stephen Asiimwe, Chief Executive Officer, Private Sector Foundation Uganda • Mr. Simon Kaheru, Vice Chairperson East African Business Council <p>Official Opening:</p> <ul style="list-style-type: none"> • Mr. Humphrey Nzeyi, Chairperson, Private Sector Foundation Uganda • Angelina Ngalula, Chairperson, East African Business Council • Mr. Ashif Kassam, O.G.W, Executive Chairman, RSM Eastern Africa LLPRSM • Germany Development Cooperation • Dr. Gainmore Zanamwe, Acting Director, Intra-African Trade Bank, Afreximbank • Hon. Justice Nestor Kayobera, Judge President, East African Court of Justice (EACJ) • Hon. Dr. Peter Mathuki, Secretary General, East African Community • Hon. Amb. Ezéchiel Nibigira, Chair of the EAC Council of Ministers & Minister, Ministry of East African Community Affairs, Youth, Sports and Culture, Republic of Burundi - Key note address: “Role of the EAC Partner States on Promoting Private Sector Led Regional Integration – Walking the Talk” • Chief Guest: Rt. Hon. Rebecca Alitwala Kadaga, 1st Deputy Prime Minister of Uganda and Minister for East African Community Affairs, Republic of Uganda
10:30 – 10:45	<p>Launch of the EAC-EABC Technical Working Group</p> <ul style="list-style-type: none"> • <i>Ms. Annette Mutaawe Ssemuwemba, EAC Deputy Secretary General Customs Trade and Monetary Affairs</i> • <i>EABC Chairperson</i> • <i>Chief Guest to launch of the EAC-EABC Technical Working Group</i>
10:45 – 11:00	<ul style="list-style-type: none"> • Photo Session + Sponsors recognition • Exhibition Visit and Opening • Press conference • Tea Break
	1st Plenary Session
11:00 – 12:00	<p>Topic: Trade and Investment Climate – Making East Africa a Leading Trade and Investment Destination</p> <p>Moderator: Mr. John Ulanga, Executive Director, Tanzania Private Sector Foundation</p> <p>Keynote Presentation: Uthman Mayanja - Country Senior Partner - PwC Uganda</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Dr. James Mwangi, Group Managing Director & CEO Equity Group Holdings • Mr. Sanjay Rughani, Chief Executive Officer, Standard Chartered Bank

	<ul style="list-style-type: none"> • Ms. Annette Mutaawe Ssemuwemba, EAC Deputy Secretary General Customs Trade and Monetary Affairs • Dr. Ramathan Ggoobi , Permanent Secretary/ Secretary to the Treasury, Ministry of Finance Planning and Economic Development Uganda
12:00-13:00	<p>Presentations on Investment Opportunities in EAC</p> <p>Moderator: Mrs. Pheona Wall, EABC Board Member</p> <ul style="list-style-type: none"> • Mr. Didace Ngendakumana, Chief Executive Officer, Burundi Development Agency (ADB) • Mr. Stephen Pitia Lako, Ministry of Investment, Republic of South Sudan Juba • Mr. John Mnari, Director of Investment, Tanzania Investment Centre (TIC) • Mr. Robert Mukiza, Director General, Uganda Investment Authority (UIA) <p>Q&A Session</p>
13:00 – 14:00	Business Lunch + Exhibition Visits
14:00 -15:00	2nd Plenary Session: African Continental Free Trade Area
	<p>Topic: Positioning Private Sector to Take Advantage of the AfCFTA</p> <p>Moderator – Mr. Samson Kasumba</p> <p>Keynote Presentation: Dr. Gainmore Zanamwe, Acting Director, Intra-African Trade Bank, Afreximbank</p> <p>Panelists: -</p> <ul style="list-style-type: none"> • Mr. Deo Kayemba, Chairperson Uganda Manufacturers Association • Dr. Maggie Kigozi, Chairperson, Zuri Model Farm Ltd. • Mr. John Bosco Sebabi, Deputy CEO, Pan-African Payment and Settlement System • Ms. Briggette Harrington, CEO, Igire Coffee - Testimonial from company on exporting via AfCFTA Guided Trade Initiative • Mr. Denis Karera, EABC Vice Chair
	Parallel Breakout Sessions
15:00 – 16:30	<p>Digital Economy</p> <p>Topic: Unlocking business opportunities in the EAC and AfCFTA through digital skills</p> <p>Moderator- Linda Kwamboka GIZ/ CENIT@EA</p>

	<p>Presentation: Ron Kawamara, Chairman E-Trade and Startup Association of Uganda</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Hon. Monica Musenero, Minister of Science, Techonology and Innovation • Prof. Meshack Obonyo, Head of Exchange, linkages and partnerships, Inter-University Council of East Africa (IUCEA) • Martine Lyimo, CENIT@EA • Mr. Paul Isaac Musasizi, CEO, Kiira Motors Corporation. <p>Q&A</p>
15:00 – 16:30	<p>Tax Regime Harmonization in EAC</p> <p>Topic: Benefits and Practical Way Forward</p> <p>Moderator - Mr. Adrian Njau, EABC Trade & Policy Advisor</p> <p>Presentation: Ashif Kassam, O.G.W, Executive Chairman, RSM Eastern Africa LLPRSM</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Mr. Felicien MWUMVANEZA; Commissioner for Customs Services. • Mr. John Rujoki Musinguzi, the Commissioner General (CG) of Uganda Revenue Authority (TBC) • Mr. Ian Hirschfeld, Coca-Cola (Virtual) • Ms. Pamela Natamba Tax Partner PwC Uganda. • Ms. Mesiya Mwangoka, Director: Legal, Corporate Affairs & Sustainability, BU East Africa (Tanzania Breweries) • Mr. Kenneth Bagamuhunda, Regional Integration Specialist <p>Q&A</p>
15:00 – 16:30	<p>Liberalization of Trade in Services under AfCFTA</p> <p>Topic: Opportunities & Challenges in Africa and EAC</p> <p>Moderator: Mr. Auni BHAIJI Regional Director Corporate Development and External Affairs East Africa Bolloré Transport & Logistics</p> <p>Presentation: Emily Mburu, Director, Trade in Services, Investment, IPR and Digital Trade AfCFTA Secretariat</p> <p>Panelists</p> <ul style="list-style-type: none"> • Mr. Edward Urio, First Vice President, Federation of East African Freight Forwarders Associations (FEAFFA) • Mr. Edouard Bagumako, Vice Chairperson, East Africa Tourism Platform

	<ul style="list-style-type: none"> • Immaculate Akello Makwo, Executive Secretary, Uganda Institution of Professional Engineers (UIPE) • Dr. Marian Sebunya, Chairperson, Logistics Platform Uganda • Ms. Allen Asiimwe, TradeMark Africa (TBC) <p>Q&A</p>
15:00 – 16:30	<p>Start-Ups, SMEs, Women and Youth in Business: Enhancing Access to Investment for Innovation and Economic Growth</p> <p>Moderator: Gregor Pannike, LL.M., MBA, Managing Partner, Agema Analysts</p> <p>Presentation: Eriab Kiiza, Economist, East African Development Bank</p> <p>Panelists</p> <ul style="list-style-type: none"> • Ms. Maria Baryamujura, Founder, Community Based Tourism Initiative (COBATI-Uganda) • Ms. Janice Kimaro – Coordinator East African Women in Business Platform EAWIBP • Mr. Stephen Mbogo Kirya, Asst Commissioner Department of Processing and Marketing Technological, Research, Innovation and Processing/MSME Ministry of Trade Industry and Cooperatives • Prof Charles Kwesiga Executive Director of Uganda Industrial Research Institute (UIRI). • Ms. Lina Ratansi, Group Chief Executive, RSM Eastern Africa LLPRSM <p>Q&A</p>
15:00 – 16:30	<p>Climate Change and Agriculture</p> <p>Moderator: Eng. Jennifer A. Gache, Regional Expert Agro Processing, GIZ GFA</p> <p>Presentation: Eng. Jan Willem van Es, Managing Director Amelia Agro Africa Ltd & Vice Chairperson WOWIWEC Initiative Ltd</p> <p>Panelists</p> <ul style="list-style-type: none"> • Hon Sam Nkenga (Minister of Agriculture, Kingdom of Busoga) • Mr. Dismas Mwikila, Climate Change Expert, EAC • Mr. Fred Zake from HortiFresh • Mr. Hosea Machuki, CEO FPEAK, Kenya • Mr. Edward B. Ssekayiba, USSIA

	<ul style="list-style-type: none"> Mr. Anthony P. Chamanga · Chief Manager (Development), Tanzania Horticultural Association, (TAHA) <p>Q&A</p>
15:00 – 16:30	<p>Trading under the AfCFTA: Lessons from the Guided Trade Initiative</p> <p>Key Drivers, Challenges and Opportunities</p> <p>Moderator: Herbart Kafeero, Programs Manager, SEATINI</p> <p>Panelists: -</p> <ul style="list-style-type: none"> Dr. Isaac Shinyenkwa, Head of Trade and Regional Integration Department at Economic Policy Research Center Ms. Jane Nalunga, Executive Director, SEATINI Uganda Dr. Julius Byaruhanga, Director Policy and Business Development, PSFU Mr. Richard Okello, Assistant Commissioner, External Trade, Ministry of Trade, Industry and Cooperatives Mr. Mustapha Njie, Group Managing Director, TAF AFRICA GLOBAL Ms. Allen Asiimwe, TradeMark Africa (TBC) <p>Q&A</p>
	Plenary Session
16:45 – 18:00	Pitching Session – Technology transfer between academia and industry
18:00-19:00	Business Networking Cocktail + Exhibition Ruffle Unveiling EABC@25

Day 2		1st September 2023	
9:00 – 9:30	Entertainment Short video from investment promotion authorities, Afreximbank, EAC, EABC + Sponsors		
	Program Director/ Moderator Mr. Samson Kasumba		
9:30– 10:00	Day 1 Recap and Highlights of Key Recommendations from the Sessions by Mr. Samson Kasumba		
10:00 – 11:15	Plenary Session		
	Industrialization and Value Chains in Africa		

	<p>Topic: Sustainable Industrialization and Value Chains in Africa</p> <p>Moderator - Barbara Mulwana, Mulwana Group of Companies</p> <p>Presentation: Mr. Jean Baptiste, EAC Director Productive Sectors</p> <p>Panelists</p> <ul style="list-style-type: none"> • Ms. Farida Mukasa Kasujja, Manager, Client Relations- East Africa, Afreximbank • Abdi Dubat, MBA, FCCA, CPA(K), Principal Secretary State Department for East African Community Affairs, Kenya • Dr. Hermogene Nsengimana, African Organisation for Standardisation • Mr. Jas Bedi, Bedi Investments, Chairperson of KEPISA • Hon. Augustine Kpehe Ngafuan- Country Manager, African Development Bank Group • Mr. Stuart Mwesigwa, Roofing's Groups & EABC Board Member • Ms. Shemina Somji, Head of Technical & Government Affairs, Shelys Pharmaceuticals
	Questions and Answer Session
11:15 - 11:35	Health Break
11:35– 12:05	<p>Testimonials from Afreximbank beneficiaries</p> <ul style="list-style-type: none"> • PAC Capital • Southern Range Nyanza Ltd • DFCU Bank, Uganda • Opportunity Bank, Uganda • Stanbic Bank, Uganda
12:05-13:00	Lunch
13:00 – 14:00	<p>Plenary Session: Business Summit Resolutions</p> <p>Moderator: Mr. Samson Kasumba</p> <ul style="list-style-type: none"> • Presentation of the Business Summit Resolutions by Mr. John Bosco Kalisa • Reflections by Hon. Ministers and Permanent Secretaries of EAC Partner States • Reflections by H.E. Albert Muchanga, Commissioner for Economic Development, Trade, Tourism, Industry and Minerals, African Union • Reflections by Ms. Annette Mutaawe Ssemuwemba, EAC Deputy Secretary General Customs Trade and Monetary Affairs • Official Hand over of Communique of Business Summit Resolutions to the Council of Ministers for consideration
14:00 – 14:30	<ul style="list-style-type: none"> • Vote of Thanks: Mr. Simon Kaheru, EABC Vice Chairperson • Ms. Annette Mutaawe Ssemuwemba, EAC Deputy Secretary General Customs Trade and Monetary Affairs

	<ul style="list-style-type: none"> Hon. Amb. Ezéchiel Nibigira, Chair of the EAC Council of Ministers & Minister, Ministry of East African Community Affairs, Youth, Sports and Culture, Republic of Burundi
14:30 – 15:30	B2B Networking Session
15:30 – 17:00	Visit to Namanve Industrial parks <ul style="list-style-type: none"> Uganda Investment Authority

Our Contacts

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