



## GROW YOUR BUSINESS

Get valuable connections in East Africa and beyond by joining the EABC SME Women and Youth Platform.

### Benefits

#### 1. Influence SME-centric policy reforms in East Africa

- Engage in high-level public-private dialogues to advocate for SME-centric policy reforms and the implementation of the EAC SMEs Charter.
- Contribute to policy research and joint meetings that shape the East African SMEs Policy Agenda.

#### 2. Capacity Building on Trade under EAC and AfCFTA Agreements

- Access expert training sessions on trading within the EAC and AfCFTA frameworks to maximize market opportunities.

#### 3. Direct Support & Advisory Services on EAC Trade Policies & Laws

Receive personalized support from the EABC SME Women and Youth Coordinator on key trade challenges, including Non-Tariff Barriers (NTBs), business restrictions, and compliance with EAC agreements.

#### 4. Market Access & Business Growth Opportunities

- Expand your business by trading on [www.smesoko.com](http://www.smesoko.com), a regional online marketplace.
- Showcase your business on SME Directory [www.smesoko.com](http://www.smesoko.com)
- Stay updated on trade and investment trends through the EABC Jumuiya Watch newsletter.
- Gain recognition and endorsement with an EABC MSMEs Membership Certificate and Digital Badge.

Access exclusive research and insights on trade, Business Outlook and Budget Analyses.





## **5. Networking Business Events, Trade Missions & Exhibitions**

*Enjoy exclusive invitations to key networking and trade promotion events, including:*

- EAC SME and B2B Session during the East African Business and Investment Summit & Expo 2025.
- EAC Trade Mission to the 31st Uganda International Trade Fair (in collaboration with the Uganda Manufacturers Association).
- EAC Trade Mission to the Dar es Salaam International Trade Fair.

## **6. Governance & Voting Rights**

- Exercise voting rights during the EABC Annual MSMEs Platform Meeting.
- Gain eligibility to serve as a Committee Member on the EABC SME Platform..

# **Membership Categories | Criteria & Annual Fees**

### **Medium Enterprise (MSE) Membership – USD 1,000**

- *Registered business with 1-10 employees*
- *Annual revenue between USD 30,000 – USD 40,000*

### **Micro & Small Enterprise Membership – USD 500**

- *Registered business with 1-5 employees*
- *Annual revenue between USD 15,000 – USD 29,000*

### **SME Business Associations/Hubs Membership – USD 500**

- Legally registered business association, hub, or incubator supporting SMEs

# MSMEs Platform Membership Subscription Form 2025

## SECTION 1: MEMBER INFORMATION

1. Organization/Business Name: \_\_\_\_\_
2. 3. Country of Registration: \_\_\_\_\_
4. Business Sector/Industry: \_\_\_\_\_
5. Physical Address: \_\_\_\_\_
6. Postal Address: \_\_\_\_\_
7. City/Town: \_\_\_\_\_
8. Country: \_\_\_\_\_
9. Website (if applicable): \_\_\_\_\_
10. Contact Person:
  - Full Name: \_\_\_\_\_
  - Designation/Title: \_\_\_\_\_
  - Phone Number: \_\_\_\_\_
  - Email: \_\_\_\_\_

## SECTION 2: MEMBERSHIP CATEGORY

(Please select the appropriate membership category by ticking the box)

- ☐ Medium Enterprise (MSE) Membership – USD 1,000
- ☐ Micro & Small Enterprise Membership – USD 500
- ☐ SME Business Associations/Hubs Membership – USD 500

## SECTION 3: BUSINESS DETAILS

1. Number of Employees: \_\_\_\_\_
2. Annual Revenue (Optional): \_\_\_\_\_
3. Key Business Activities: \_\_\_\_\_
4. Are you currently exporting goods/services? ☐ Yes ☐ No
5. If Yes, list the countries you export to: \_\_\_\_\_
6. Are you a member of any other business association? ☐ Yes ☐ No
7. If Yes, please specify: \_\_\_\_\_





#### SECTION 4: REASONS FOR JOINING EABC

(Tick the areas of interest to your business)

- ☐ Policy Advocacy & Public-Private Dialogues
  - ☐ Market Access & Trade Facilitation
  - ☐ Business Networking & Trade Missions
  - ☐ Capacity Building & Training on EAC and AfCFTA
  - ☐ Access to Research, Business Intelligence & Trade Updates
  - ☐ Resolving Non-Tariff Barriers (NTBs) & Trade Compliance Issues
  - ☐ How would you like EABC to support you? (Please specify):
- 

#### SECTION 5: HOW TO PAY

Membership fees can be made via Electronic Funds Transfer (EFT) / cash deposit to the following bank account

**A/C NAME:** EAST AFRICAN BUSINESS COUNCIL

**BANK:** ABSA (T) LTD. P.O. BOX 14652, ARUSHA

ARUSHA BRANCH A/C N: 8000774, SWIFT CODE: BARCTZTZ

**After payment, please send a scanned copy of the bank deposit receipt/ swift advice to [info@eabc-online.com](mailto:info@eabc-online.com)**

#### SECTION 6: DECLARATION

I, **[Full Name]**, the undersigned, confirm that the information provided is true and accurate. I understand that the EABC MSMEs Platform aims to strengthen the coordination of MSMEs to influence SME-centric policy reforms in East Africa. It operates under the oversight of, and reports directly to, the EABC Board.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

## CONTACT US



Ninth Floor, Mafao House Old Moshi Road.  
P.O. BOX 2617. Arusha, Tanzania



[info@eabc-online.com](mailto:info@eabc-online.com)



+255 27 2520162 or +255 27 2520163



[www.eabc-online.com](http://www.eabc-online.com)

