



ADVERTISEMENT

Consultancy to undertake trade data tracking and analysis in Manufacturing, Transport & Logistics and Agriculture sectors in the EAC region



Summary of the assignment:

Nature of assignment	Short term
Location	Will vary depending on the source of data
Duration of the assignment	30 days taking into consideration the scope of work 4.0 (a)
Reporting	To Executive Director/CEO

1.0 BACKGROUND TO THE SAFETRADE TRADEMARK EAST AFRICA PROJECT

Alarmed by potential decline of trade in Eastern Africa, and resulting jobs and export losses due to Covid-19, many governments in the region have mounted special efforts to keep trade safely running along the main transport corridors to ensure that: people access goods affordably; that markets are well supplied; that traders can still operate despite movement restrictions and loss of incomes. Eastern and Southern African governments have recognized an immediate need to mitigate the impacts of Covid-19 on trade for the good of the economy and their citizens.

As a result, TMEA has created a US\$20 million Safe Trade Emergency Facility (STEF) to support governments to undertake critical measures along the transport and trade routes that will ensure trade continues safely while protecting livelihoods. Transport and trade routes are believed to be major infection conduits and present a significant threat to the entire region, disrupting health, the economy, and regional and national supply chains.

Among the components of the projects, there is having centralized data collection on trade flows and ensuring its availability to different stakeholders, on a regular basis for transparency and settlement of emerging bottlenecks as well as support advocacy work by private sector to ensure continued harmonized approach and quick intervention in addressing arising challenges to trade.

The implementation of the Safe Trade Emergency Facility will be undertaken alongside scaling up existing programmes, to capitalise into the emerging opportunities that build the region's socioeconomic resilience. The programme will support trade continuing safely and unhindered; and protect the health of traders, trade officials and transport

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operators. The emergency programme combines short to medium-term interventions that are critical for resumption of economic activity, food security and social stability, jobs, and economic recovery.

2.0 ABOUT EAST AFRICAN BUSINESS COUNCIL

The East African Business Council (EABC) is the umbrella body of the Private Sector in the East African Community (EAC). It brings together national private sector umbrella bodies, manufacturers, employers, bankers, insurance and transporters associations, chambers of commerce, corporates, and medium and small enterprises from the entire East African region.

EABC's mandate is to represent and promote the interests of the EAC business community, provide value-added services that enhance trade and competitiveness, and to participate actively and positively influence legal and regulatory formulation to improve the business environment. EABC works with the major stakeholders such as the EAC Secretariat, Organs, Institutions and National Governments and provides input in policy discussion while advocating for the implementation of resolutions at the national level aimed at increasing intra-regional trade. For effective implementation of the Regional PPD programme, EABC was selected by TMEA as the lead implementing partner for the Private Sector Organizations.

3.0 RATIONALE AND OBJECTIVE OF THE ASSIGNMENT

The deadly COVID-19 has spread rapidly since December 2019 creating a major global crisis and disrupting global supply chains. Governments have taken unprecedented containment measures underscored by social distancing to stop the spread of the virus. As a result, air travel dropped significantly, borders closed, factories have stopped production, and staying at home has become the norm.

Like many parts of the world, Eastern and Southern Africa have faced major disruption in trade, with manufacturing and key export sectors like horticulture and tourism recording a massive decline in the first few weeks. The flow of goods across borders has slowed down, as governments undertake physical distancing and transport operator testing measures along key trade and transport routes, as these are believed to be major infection conduits, Manufacturers have scaled back production leading to loss of jobs, logistics companies face labour shortages leading to constraints in accessing markets, and lockdowns may lead to closure of small businesses.

In the midst of this, opportunities have emerged: The importance of harmonised and joint regional approaches have been elevated, and ministries across countries have come together to undertake joint measures; Local manufacturers have developed capabilities to produce Personal Protective Equipment (PRE); There is increased focus on fast tracking harmonisation of standards to enable intra-regional exports and digitisation of key trade processes.

The East African Business Council (EABC) is thereby concerned with limited trade data regarding disruptions in key sectors such as the tourism, transport and logistics, agriculture and manufacturing. To enhance Public and Private Dialogue in these sectors, EABC with support from TradeMark East Africa, desires to undertake trade data tracking and analysis that will help in developing advocacy positions that will guide recovery and sustainability for the respective industry players in the region.

4.0 SCOPE OF WORK AND DUTIES

To achieve the desired objectives of the consultancy, the technical proposal should detail how consultancy will be conducted. The technical proposal should also contain a work plan which explains how the assignment will be undertaken in line with the timeframe. Finally, the technical proposal will include a methodology that meets both the scope of work and deliverables described in the Terms of Reference (ToR). The main activities of the Consultant are not limited to:

- a) Track, collate and analyse primary and secondary trade data. For secondary data the consultant is expected to take into consideration volumes and value in Transport (road, rail, water and air) and logistics, Manufacturing and Agriculture sectors in EAC from March-2020 to June, 2021 through the mentioned EAC border posts,
- b) To make informed analysis the consultant will track and make comparison of the same data for the period 2019,
- c) Based on the findings, develop policy recommendations to guide EABC advocacy work in the respective sectors,
- d) To ensure statistically sound inferences, the consultant is expected to ensure harmonization of data and their source consistently for analysis given that data will be tracked from different sources, in order to produce well documented and scientifically rigorous and robust analysis.
- e) Provide recommendations on the most sustainable modality or system of capturing and analysing trade data during and post Covid-19 beyond the project implementation period
- f) Organise a validation meeting on the findings

5.0 DELIVERABLES

The key deliverables include:

- a) **Inception report** which among other things will contain the detailed work plan for carrying out the scope of work, proposed methodology and research instruments.
- b) Documentation delivered to an acceptable level of quality including: validity, completeness of data, clear and concise language, all files provided in editable formats (no PDF's), images provided in JPG format and all data collected is submitted in raw format (excel or CSV).
- c) A clear and concise data capturing template in usable format to be developed for future use
- d) Draft report on the trade data tracking and analysis in Manufacturing, Transport & Logistics (road, rail, water and air) and Agriculture sectors in the EAC region. Analysis of data from these key border posts will be key ie (Namanga, Busia, Rusumo, Malaba, Mutukula, Nimule Border Posts).
- e) **The final report:** The report will cover the Consultant's final findings, after feedback from EABC Secretariat and other key stakeholders
- f) **Policy brief** which will contain a summary of recommendations for EABC further advocacy work

6.0 QUALIFICATIONS AND EXPERIENCE

A suitable candidate should hold the following qualifications and key competencies:

- a) **Academic qualifications:** Master's Degree in Statistics, Econometrics, Quantitative Methods, Economics, Business Administration with proven experience in strategic development planning.
- b) **Work Experience:** A minimum of ten (10) years' demonstrable experience in conducting research and an understanding of the selected sectors of the EAC region.
- c) **Proven track-record** in related assignments with specific emphasis in statistical production, analysis and presentation
- d) Proven experience in application and use of statistical analysis tools
- e) **Knowledge and experience** in consultancies for the specified sectors
- f) **Languages:** Fluency in oral and written English is required as it is the main EAC working language. Good working knowledge of French and Kiswahili will be an advantage.
- g) **Additional Skills:** Excellent computer skills (Microsoft Office (Word, PowerPoint, and Excel), Email, analytical tools/software for data analysis, experience in working with internet searches, online databases, and data retrieval) are required.
- h) **Nationality:** The position is only open to Nationals of any of the EAC Partner States, Burundi, Kenya, Rwanda, Tanzania, Uganda and South Sudan.

7.0 THE APPLICATION PROCESS

The technical and financial proposal must be submitted separately addressed to;

The Executive Director / CEO
East African Business Council (EABC)
Ninth Floor, Mafao House, Old Moshi Road
P. O. Box 2617
Arusha, Tanzania.

Email: director@eabc-online.com with a copy to procurement@eabc-online.com clearly marked "**Consultancy to undertake trade data tracking and analysis in Manufacturing, Transport & Logistics and Agriculture sectors in the EAC region**". The proposal should include current curriculum vitae, proposed methodology, work plan.

The financial proposal should be protected with a password.

Applications close on (13th March 2021) at (5.00 p.m.).

EABC is an equal opportunity employer thus recruitment is on merit and with no regard to one's age, colour, gender, marital status, disability or impairment, race or creed. Canvassing shall lead to automatic disqualification. Environmental aspects will be taken into consideration.

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