



ADVERT - REQUEST FOR PROPOSAL AND QUOTATIONS Provision of Interactive Televisions/Display Screens for Trade Information Booths

Date: 28/04/2025

Reference: EABC/TCCIA/AGRA/PROC/2025/03

1. Background

The **East African Business Council (EABC)**, in partnership with the **Tanzania Chamber of Commerce, Industry and Agriculture (TCCIA)** and **AGRA**, is implementing the project titled: **“Promoting Intra-EAC Agri-Food Cross-Border Trade by Addressing Non-Tariff Barriers (NTBs) to Trade.”**

The project aims to enhance the participation of **women and youth-led agri-food traders** and facilitate cross-border trade in key agricultural commodities such as **maize, rice, beans, soybeans, and horticultural products**. Trade Information Booths are being established at selected border points to serve as knowledge and service hubs for traders.

To enhance information delivery, each booth will be equipped with **interactive televisions or display screens** to support **video presentations, training modules, and live demonstrations** on trade facilitation tools, including the **EAC Simplified Trade Regime (STR)** and NTB reporting platforms.

2. Objective of the Assignment

EABC invites proposals from qualified and reputable suppliers for the **supply and delivery of interactive display televisions** for use in Trade Information Booths across key cross-border corridors in the East African region.

3. Scope of Work

The selected supplier will be responsible for:

- Supplying and delivering **eight (8) interactive televisions/display screens**—one per Trade Information Booth.
- Specifications required:
 - **Screen size:** 32", 40", 42", 43" inches.
 - **Smart TV capabilities**
 - **Touchscreen capability** for interactive use.
 - **4K UHD resolution** or higher for clear visibility in daylight settings.
 - Built-in **Android operating system** or ability to connect with external USB/HDMI media.

- **Wireless screen mirroring** and remote control compatibility.
- **Wall-mountable or mobile stand option** included.
- Built-in speakers for video playback.
- Durable casing suitable for semi-outdoor or public-use settings.
- Include all necessary accessories:
 - Power cables, remotes, wall mounts or floor stands, and instruction manuals.
- Provide a **minimum 12-month warranty** and after-sales technical support.
- Optional: Preload trade-related video content and training materials as provided by EABC.

4. Delivery Timeline and Locations

- Delivery must be completed within **15 working days** of contract award.
- Delivery point: **EABC Headquarters**, Arusha, Tanzania.
- EABC may request support for coordination to distribution sites if needed.

5. Proposal Requirements

Interested suppliers are requested to submit:

- Company profile outlining relevant experience in supplying and installing display equipment;
- Detailed technical specifications and images of the proposed television models;
- Financial proposal including unit and total cost, taxes, delivery, and accessories;
- Warranty and after-sales support details;
- Copy of valid business registration and tax compliance certificates;

6. Submission Details

All Proposals and quotations should be submitted via email to: procurement@eabc-online.com
 CC: **director@eabc-online.com**

Subject line: *“Proposal and Quotation – Supply of Interactive Televisions for Trade Information Booths”*

Deadline for submission: 8th May 2025 no later than **5:00 PM EAT**.
Late or incomplete submissions will not be considered.

7. Evaluation Criteria

Proposals will be evaluated based on:

- Compliance with required specifications;
- Product quality and durability;

- Price competitiveness and value for money;
- Warranty and after-sales support details;

8. Disclaimer

The **East African Business Council (EABC)** reserves the right to accept or reject any proposal, in whole or in part, without providing reasons.

EABC is an **equal opportunity organization**. All procurement decisions are made based on **merit, transparency, and fairness**, without discrimination based on age, gender, race, disability, ethnicity, or creed.

Canvassing or undue influence will lead to automatic disqualification.

Environmental considerations form part of the evaluation criteria. Suppliers are encouraged to provide **energy-efficient and eco-friendly display solutions**.